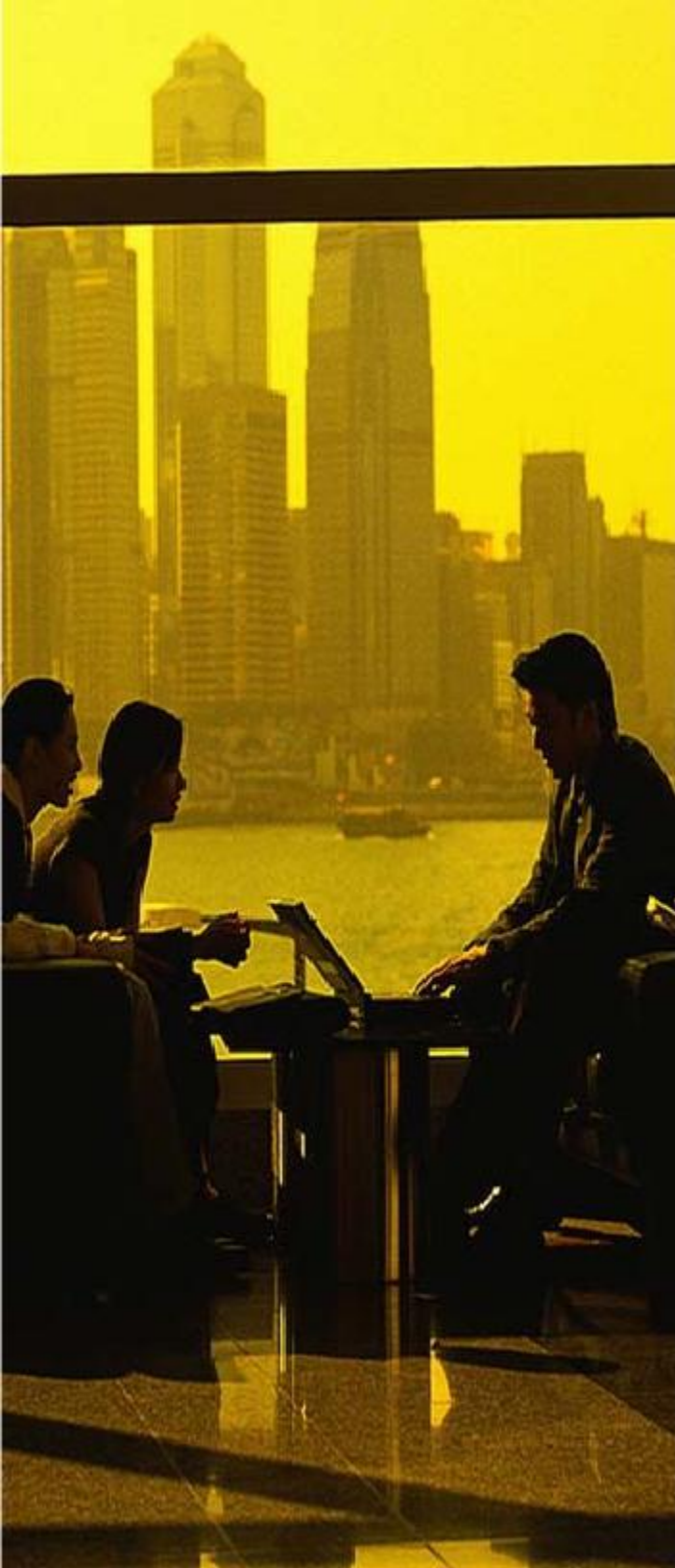


**M. PHIL
PROGRAM AT A GLANCE**



RESEARCH FOR PROFESSIONAL DEVELOPMENT AND BUSINESS INNOVATION

NICE believes that academic research has a vital role to play in promoting innovation and constantly raising professional standards. With a century-long tradition of serving the needs of the community, it has defined a ‘Research for Business’ orientation and has spelled out its educational credo as ‘professional development through research-based excellence.’

The **M.Phil** in Business Research organized by NICE is the culmination of this ambition. The purpose of this program is to help outstanding individuals become autonomous researchers and lifelong innovators by enabling them to develop the scientific background and skills required to define, conduct and complete research projects that advance knowledge and practices in the business.

M.Phil in Business Research candidates form an extraordinary group of talented men and women in Pakistan. They stand out for their academic and scholarly abilities, their exceptional analytical and quantitative

skills, their intellectual curiosity, their discipline, and their taste for creative work.

Bringing diverse business and academic credentials and a wealth of work and life of experiences to the classroom, they are bonded by a joint commitment to meeting the challenges of a demanding academic program and overcoming the difficulties associated with independent scientific study.

Creating the right environment to train and nurture **M.Phil** candidates and provide graduates with opportunities to continue their research work in top organizations worldwide is a major responsibility for an educational institution. We strongly believe that this cannot be achieved without a solid and balanced program, outstanding faculty with first-rate international academic networks, and vibrant research relationships with the global business community.

Our **M.Phil** program faculty is an exceptional team of international scholars who not only hold prestigious qualifications, distinctions, and appointments but, more importantly, have also made significant contributions to the field of financial



economics, furthering theory and impacting practices through research, consulting, and executive education. Program faculty members have remarkable publication records and currently serve as editors for the very best scholarly journals in human resource management, marketing, finance and economics, as well as for leading practitioner-oriented scientific journals. The **M.Phil** candidates will benefit greatly from NICE's intellectual and physical research infrastructure, exceptional industrial relationships, proactive communications policy, and from the dynamic and thought-provoking environment it creates.

We invite you to evaluate how the **M.Phil** program offered by NICE Institute could help you achieve your career goals and life plans and what contribution you could make to its exceptional learning environment; we also look forward for your valuable input on the subject.

RATIONALE AND PROGRAM OBJECTIVES

Enabling the efficient allocation of resources across time and space, the business industry is the lifeblood of the global economy and is at the forefront of the evolutions which are dramatically reshaping the world. It's fast-paced, cosmopolitan, and intellectually stimulating atmosphere attracts some of the best and most ambitious minds in science and business.

Advancing the frontiers of knowledge and practices in such a competitive environment demands professionals who are able to combine well-honed critical thinking, extensive field expertise, and outstanding analytical and research skills to exert thought-leadership and introduce radical innovation. Since undergraduate degrees, professional experience and the MBA may develop this set of competencies only partially, those who aspire to higher intellectual levels should consider pursuing the foremost academic and professional qualification, the Master of Philosophy (**M.Phil.**)



The program is designed to prepare talented and hard-working individuals for challenges requiring an integrated view of the inner-workings of business markets and institutions, a thorough understanding of business decision-making and its modeling (in the context of corporate finance, investment management, and asset pricing problems), and the ability to autonomously identify, analyze, and research questions to propose and implement creative solutions.

A WELL-STRUCTURED AND RIGOROUS PROGRAM

The NICE **M.Phil** in Business Research implies an intense personal commitment and is designed to be completed in two years. Its structure includes core courses, electives, research workshops, and the dissertation.

The **M.Phil** in Business Research offered by NICE balances coursework and the dissertation to help participants acquire the tools, attitudes, and experience to develop into autonomous researchers and innovators. Five core

courses are designed to impart a thorough knowledge of business theory and its literature and a solid comprehension of advanced analytical and research methods in business research. Working closely with faculty, participants author insightful dissertations that advance research knowledge and practices and are worthy of publication in reputed journals.

First-year **M.Phil** students attend courses on research methodology and statistical techniques along with methods and skill that are shared with other specializations. Second-year students follow advanced courses in their field as well as advanced methodology courses, depending on their needs and preferences. The program is concluded with research master thesis under supervision of a NICE faculty member.



P REREQUISITES

The program requires significant academic background in economics, finance, mathematics, and marketing. **M.Phil** in Business Research candidates who may be lacking in these fields will be asked to complete remedial courses prior to joining the program.



P LAGIARISM TEST

The Plagiarism Test will be conducted on the Dissertation before its submission to the two foreign experts.



DURATION

The duration of **M. Phil** Program is Two Years.



COURSE OVERVIEW

Paper I: General Ability Test Research

Paper II: Theory and Philosophy of Research Methodology

Paper III: Theory of Sampling and Parametric Statistics

Paper IV: Quantitative Methods of Data Analysis

Paper V: Policy Diffusion: How Policies Spread Across and within Countries

Paper VI: Methods and Models for Research

Option 1: General Methods of Research.

Option 2: Methods and Models of Research in HRM.

Option 3: Methods and Models of Research in Economics.

Option 4: Methods and Models of Marketing Research.

Option 5: Methods and Models of

Research in Finance.

Paper VII: Independent Paper I

Paper VIII: Independent Paper II

Paper IX: Thesis



ADMISSIONS REQUIREMENTS

Admission to the NICE **M.Phil** in Business Research program is highly selective. Normal entrance requirements include: a master's degree (Sixteen years of schooling or 4 year education (130 credit hours) after HSSC / F.A. / F.Sc / Grade 12) from an accredited school, college, or university; academic excellence; superior scholastic potential and English proficiency.

FEE STRUCTURE

Description	Fee
Admission	12,000 PKR
Tuition Fee (Per Course)	9,000 PKR

EXPERT PANEL OF FACULTY MEMBERS

DR. ABDULLAH SHEIKH

DR. ABDUL WAHEED

DR. ANILA AMBER

DR. ANJUM ARA JAHANGIR

DR. JAWAID F.M. KHAN

DR. KHALID MUSTAFA

DR. SALEH TURAN

DR. SAMI FETIH

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NEWPORTS INSTITUTE OF COMMUNICATIONS & ECONOMICS

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A decorative flourish consisting of several dark red, swirling, leaf-like patterns that curve upwards and outwards, positioned at the bottom of the page.